

■ Application to Sponsor

Company Name: _____

Postal Address: _____

Telephone: _____

Fax: _____

Contact Name: _____

Email: _____

■ Sponsorship / Advertising Package/s Required

1st Preference: _____

Cost \$ _____

2nd Preference: _____

Cost \$ _____

I/We understand that sponsorship arrangements will be allocated in order of receipt of BOOKING and PAYMENT and the organiser's decision will be final.

Signed: _____

(For and on behalf of the Sponsor listed above)

Date: _____

■ Payment and Deadlines

Payment Method:

Enclosed is my cheque payable to "Society of Fire Safety"

Charge my Credit Card:

Note: Debit on credit card statement will be to Rocarm Pty Ltd

MASTERCARD VISA AMEX

Card No: _____

Expiration Date: _____

Name on Card: _____

Signature: _____

Payment must accompany the Registration Form

■ Sponsorship Booking & Payment Deadline

To confirm your sponsorship please complete and return the Application Sponsorship Form together with a 50 percent deposit. The balance is required no later than the 30th January 2009.

Mail payment to: FSE2009

Society of Fire Safety

PO Box 6825

St Kilda Rd Central, Victoria 8008 Australia

■ Cancellation Policy

In the event of withdrawal of sponsorship, please note that unless the particular area of sponsorship is resold, the organiser reserves the right to retain deposit monies received. If the balance of PAYMENT on sponsorship is not received by the due date, the allocated sponsorship will be reduced in line with monies received at the discretion of the organisers.

■ Conference Secretariat

Ms Carmel Coate or Ms Maureen Gili

Rocarm Pty Ltd

PO Box 6825

St Kilda Rd Central, Victoria 8008

Australia

Tel: +61 3 9865 8677

Fax: +61 3 9865 8615

Email: fse@sfs.au.com

Website: www.sfs.au.com



ENGINEERS
AUSTRALIA
SOCIETY OF
FIRE SAFETY



FSE '09

INTERNATIONAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

Fire Safety Engineering INTERNATIONAL CONFERENCE

"Charting the Course"

Melbourne • Australia • 18-19 March 2009

CONFERENCE DETAILS

■ Conference Program

Mr Robert Jonsson, Lund University, will deliver the Keynote Address to set the theme for the conference. The presentations in both plenary and technical sessions will form the basis of this international conference but there will be ample time for delegate discussion and interaction.

The conference follows on from *The Future of Fire Safety Engineering 06* and brings the future closer by focussing on how the way ahead can be chartered to deliver identified outcomes.

Tuesday 17th March 2009

- 6.00 pm to 7.30 pm – Welcome Reception & Registration

Wednesday 18th March 2009

- 8.00 am – Registration
- 9.00 am – Conference
- 5.30 pm – Society of Fire Safety Annual General Meeting
- 7.00 pm – Conference Dinner

Thursday 19th March 2009

- 8.00 am – Registration
- 9.00 am to 5:30 pm – Conference

■ Conference Audience

The world's leading Fire Safety Engineers, Researchers, Municipal and Private Building Surveyors, Fire Protection Contractors, Fire Authorities, Building Regulators, Building Owners, Property Managers, Insurers and Property Developers will attend this International Conference.

■ Conference Venue

Hilton On The Park Hotel
Melbourne, Victoria

Hilton On The Park enjoys views over historic Fitzroy Gardens and the MCG and is only a five minute walk into the city.

Melbourne is a city full of vibrant energy with a staggering choice of restaurants, funky boutiques, café-filled laneways, cool bars, unbeatable galleries and lush parks, each with its own special character.

SPONSORSHIP OPPORTUNITIES

■ MAJOR SPONSOR.....\$10,000

Major conference sponsorship commences from \$10,000 and provides advertising and promotional benefits including:

- 1 full page monochrome advertisement in the final program (artwork to be supplied)
- 1 full page monochrome advertisement in the conference proceedings (artwork to be supplied)
- acknowledgement in the final program
- company name and logo displayed in the main auditorium during the conference
- company name and logo displayed at the conference dinner
- two complimentary registrations
- two A4 sheets of promotional literature in the delegate satchels

■ CONFERENCE DINNER.....\$5,000

- acknowledgement in the final program
- four company representatives may attend the conference dinner
- signage displayed at the conference dinner (supplied by your company)
- a five-minute address to the delegates at the conference dinner
- company logo and name overprinted on the menu
- two sheets of A4 promotional literature in the delegate satchels

■ WELCOME RECEPTION.....\$2,500

- acknowledgement in the final program
- an invitation for six company representatives to attend the sponsored Welcome Reception
- opportunity to display promotional material at the Welcome Reception
- one A4 sheet of promotional literature in the delegate satchels

■ LUNCHEON.....\$2,000 per day

- acknowledgement in the final program
- an invitation for four company representatives to attend the sponsored luncheon
- opportunity to display promotional material during the luncheon
- one A4 sheet of promotional literature in the delegate satchels

■ MORNING or AFTERNOON TEA.....\$500 each

- acknowledgement in the final program
- an invitation for two company representatives to attend the sponsored morning tea
- opportunity to display promotional material during the morning tea session
- one A4 sheet of promotional literature in the delegate satchels

MARKETING OPPORTUNITIES

■ DELEGATE SATCHELS.....\$4,500

- company logo and name over printed on the satchels
- acknowledgement in the final program
- promotional literature in the delegate satchels

■ CONFERENCE PROCEEDINGS.....\$2,500

- 1 full page monochrome advertisement on the back cover of the conference proceedings (artwork to be supplied)
- PDF file on Conference CD-rom
- acknowledgement on the front cover of conference proceedings
- acknowledgement in the registration brochure and final program
- one A4 sheet of promotional literature in the delegates satchels

■ FINAL PROGRAM.....\$2,500

- 1 full page monochrome advertisement on the back cover of the final program (artwork to be supplied)
- acknowledgement on the front cover of the program
- acknowledgement in the registration brochure and conference proceedings
- one A4 sheet of promotional literature in the delegate satchels

■ ADVERTISING.....from \$500

- quarter A4 page advertisement (monochrome) \$500
- half A4-page advertisements (monochrome) \$750
- full A4-page advertisements (monochrome) \$1000

Advertising is available in the final program and the book of proceedings (artwork is to be provided)

■ SUPPORTER ORGANISATION.....Publicity

Circulation of information

- member attendance at special price
- acknowledgement of support in the program
- acknowledgement of support in the conference proceedings
- one A4 sheet of promotional literature in the delegate satchels

Enquiries to: +61 3 9865 8677